## **Robin Caston**

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### **Work Experience**

## Post Production Producer at Designory, Long Beach, CA

May 2017-Present

- Produces tailored digital content for clients such as:
  - o LinkedIn, Subaru, Nissan, Infiniti, Amazon, HP, 2k, Sony, Tiktok, Teva and Intel
- Manages teams of editors, motion graphic artists, colorists, sound engineers and VFX artists
- Mediates decisions between editors and creatives to ensure that projects are executed correctly and efficiently
- Corresponds with all members of the account team and creative team
- Builds schedules for editorial team and budgets for account teams

## FX Media Relations Intern, Los Angeles, CA

September 2017- January 2018

- Worked Television Critics Association Press junket 2018
- Prepared media mlips for all FX shows
- Collaborated with public relations agents on upcoming projects such as podcast interviews and freelance reporter analysis

## Audience Coordinator for 1iota, Los Angeles, CA

May 2016-May 2018

- Managed registration for shows such as:
  - o @Midnight, Late Late Show with James Corden, The Gong Show, The Voice, F Word, Chelsea, Steve, VMA's, Kids Choice Awards, The Jokers Wild
- Managed logistics for studio audience on CBS lot
- Conducted outreach to fans on the 1iota database

## **Assistant Event Producer at VOX Productions**

July 2016

- Worked in collaboration with lead event producers for an event with Earth, Wind and Fire
- Filled talent riders
- Facilitated set-up and break-down of the event

#### Qualifications

- Excellent verbal and written communication skills
- Extensive Post Production and Production knowledge
- Familiar with Premier, After Effects, Pro-Tools and Resolve workflows
- Attention to quality and detail
- Strong organizational skills

### Education

Loyola Marymount University, Los Angeles, CA Bachelor of Arts in Communication Studies Film and Television Studies minor